



Media Advisory



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For Immediate Release | Contact:

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TARDEC Director Presents at the 2008 Center for Automotive Research (CAR) Management Briefing Seminars

DETROIT ARSENAL, WARREN, MI — Dr. Grace M. Bochenek, Director, U.S. Army Tank Automotive Research, Development and Engineering Center (TARDEC), had the opportunity to present at this year's CAR Management Briefing Seminars. This annual event, considered to be the automotive industry's most influential and informative management conference, had more than 1,200 in attendance, including automotive, academic and government leaders. The conference theme — *Transcending Turbulence* — focused on enhancing competition in today's global market.

Held at Grand Traverse Resort, Acme, MI, Aug. 11-15, Bochenek followed Michigan Gov. Jennifer M. Granholm. Both government leaders emphasized that the energy challenges facing the auto industry are also faced by Department of Defense (DOD), academia and other government agencies. Cooperation and collaboration are critical by all to hasten alternative fuel and material development over the next few years. Representatives from the Department of Energy, National Laboratories, Michigan Economic Development Corporation and Department of Transportation also attended this important event.

During her presentation Bochenek spoke of TARDEC, explaining, "It's all about the warfighter — everything we do at TARDEC is for Soldiers." She went on to explain TARDEC's role as the DOD Ground Vehicle Systems Center of Excellence, making clear the importance of improving vehicle safety and survivability, and the significance of working together in providing the best new technologies in power and energy, mobility, alternative energy, alternative fuels, safety, prototype integrators, robotics, intelligent systems and survivability.

The presentation concluded by welcoming attendees to seek partnerships with both TARDEC and its National Automotive Center through the Small Business Innovation Research (SBIR) and Cooperative Research and Development Agreement (CRADA) Programs to help overcome the alternative energy/fuel challenges that industry faces today. For more information about TARDEC's SBIR and CRADA Programs, go to <http://tardec.army.mil/business.asp>.

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Note: There is a photo that can be used with this release. Caption information follows. To download the photo, go to <http://www.tardec.info/pressreleases/>.

Photo Caption:

TARDEC-PR-0818_Granholm.jpg

Governor Jennifer M. Granholm and Sen. Carl Levin (D-MI) toured TARDEC last month to learn how TARDEC engineers are improving vehicle safety and survivability and providing the best new technologies in power and energy. From left are: TARDEC Executive Director of Product Development Thomas Mathes, TACOM Life Cycle Management Command Commanding General Scott G. West, Sen. Carl Levin (D-MI), Gov. Jennifer Granholm and TARDEC Director Dr. Grace M. Bochenek. (U.S. Army photo by Elizabeth Carnegie.)

TARDEC is the Nation's laboratory for advanced military ground systems and automotive technology. A leading technology integrator for the U.S. Army Materiel Command's Research Development and Engineering Command (RDECOM), TARDEC is headquartered at the Detroit Arsenal in Warren, MI, located in the heart of the world's automotive capitol. TARDEC is a major element of RDECOM and partner in the TACOM Life Cycle Management Command. As a full life-cycle engineering support provider-of-first-choice for all DOD ground combat and combat support weapons and vehicle systems, TARDEC develops and integrates the right technology solutions to improve Current Force effectiveness and provide superior capabilities for the Future Force. TARDEC's technical staff leads research in ground vehicle survivability; mobility/power and energy; robotics and intelligent systems; maneuver support and sustainment; and vehicle electronics and architecture. TARDEC develops and maintains ground vehicles for all U.S. Armed Forces and numerous federal agencies.

For additional information about TARDEC's forthcoming developments and other technologies, please contact Mike Roddin at Mike.Roddin@us.army.mil.